



Outstanding Security Performance Awards

Global awards for security

The Outstanding Security Performance Awards (OSPAs) recognise and reward companies, people and products that have made a significant contribution to the security sector. The OSPAs are designed to be both independent and inclusive, providing an opportunity for outstanding performers, whether buyers or suppliers, to be recognised and their success to be celebrated.

The OSPAs are currently offered in 48 countries and have been designed to be **ethical**, and are based on **values** of being **independent, credible, respectable** and **transparent**.

Entry to the 2024 US OSPAs will open on 12 March and close on 11 June and the presentation of the awards will take place on 22 September at GSX - Orlando, Florida.

CATEGORIES available to enter and sponsor

- Outstanding In-House Security Manager/Director
- Outstanding Contract Security Manager/Director
- Outstanding Security Team
- Outstanding Contract Security Company (Guarding)
- Outstanding Security Consultant
- Outstanding Security Training Initiative
- Outstanding New Security Product
- Outstanding Security Partnership
- Outstanding Security Equipment Manufacturer
- ~~Outstanding Security Officer~~ **SOLD**
- Outstanding Young Security Professional
- Outstanding Equality, Diversity & Inclusion Initiative
- Outstanding Security Sustainability Initiative
- Lifetime Achievement



Winners of the 2024 US OSPAs will automatically go forward to the **Global OSPAs**. The first-ever global awards will be presented in January 2025.

us.theospas.com

SPONSORSHIP OPPORTUNITIES

Becoming a sponsor of the US OSPAs provides the opportunity to receive an excellent return on investment; raising your profile, associating your brand with excellence and best practice whilst enabling you to reach thousands of security industry professionals around the world.

Headline sponsorship \$10K

- Exclusivity
- 400-word advertorial in Security & Risk Thought Leadership Newsletter mailed to 32,000 global contacts
- Branding on every page of US OSPAs website
- Logo and 200-word profile on sponsors' page
- Highlighted as headline sponsor in ALL US event promotion including, press releases, email marketing and social media posts – before, during and after the event
- Two-minute address on stage; opportunity to promote products/ services to those that attend
- Announce and present an award
- Acknowledgement in speech
- Photo with host and winner
- 10 tickets to the awards event

Category sponsorship \$3K

- Logo and link on home page of website
- Logo and 100-word profile on sponsors' page
- Logo against category on enter page
- Highlighted as category sponsor in category specific promotion including, press releases, email marketing and social media posts – before during, and after the event
- Announce and present the award
- Branding on stage when award presented
- Photo with host and winner
- 2 tickets to the awards event



To take advantage of the opportunities available contact :

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